

BSSCM Program Learning Outcomes Report Summary 2023

The following table summarizes the assessment of PLOs for the BSSCM program for the assessment cycle 2023. This process is conducted regularly as part of the annual learning results assessments, which measure two or three PLOs for each program each year. This summary report is to be submitted to the EEC upon its completion.

Program	Bachelor of Science in Supply Chain Management
Assessment Period	Summer 1, 2022 to Spring 2, 2023
Program Learning Outcomes (PLOs)	<p>PLO 3: Demonstrate effective visual, written, and oral communication skills.</p> <p>PLO 4: Demonstrate the practical application of supply chain management theories in today's marketplace.</p>
Closing the loop (from the last time these same PLOs were assessed)	This is the first year PLOs were assessed.
Standards of Success	<p>Artifact Proficiency Standard: According to the artifact assessment rubric, each artifact meets the proficiency standard if two of the three measurement categories achieve at least a "satisfactory" rating.</p> <p>PLO 3: Aggregate student scores equal 80% for the New Product Launch Communication Strategy: Part 4 for BUSN 250 as measured by the artifact assessment rubric.</p> <p>PLO 4: Supply Chain Analysis Part 2: Walmart Case Study for SCHM 300 as measured by the artifact assessment rubric.</p>
Evidence	<p>PLO 3: The New Product Launch Communication Strategy; Sample size - a sample size of 0 artifacts.</p> <p>PLO 4: Supply Chain Analysis Part 2: Walmart Case Study for SCHM 300. Sample size - a sample of 7 artifacts.</p>
Assessment Tool	<p>PLO 3: Direct assessment rubric for evaluating artifact; A satisfactory level equates to an 80% pass rate</p> <p>PLO 4: Direct assessment rubric for evaluating artifact; inter-rater reliability exercise completed. A satisfactory level equates to an 80% pass rate.</p>
Assessors	<p>PLO 3:</p> <p>N/A</p> <p>PLO 4:</p> <p>Dr. Bradly Roh, Adjunct Assessor</p> <p>Mr. William Liesman, Assessor</p>

	Dr. Lisa Phillips , Tiebreaker
Results	<p>PLO 3: N/A</p> <p>PLO 4: Based on the joint assessment scorecard, 5 out of 7 samples passed (71.43%).</p>
Discussion of Results	<p>PLO 3: The artifacts for assessing oral communication skills were not available. The assignment is a narrated presentation, and the links were no longer active.</p> <p>PLO 4: Students demonstrated a practical understanding of supply chain networks, capabilities, and areas for improvement. Developmental areas include analytical elements, such as analysis and interpretation of financial data and analysis of supply chain sustainability.</p>
Proposed Changes	<p>PLO 3: Meet with the DLS team to identify a solution for preserving the artifacts for narrated presentations.</p> <p>PLO 4: Revise assignment instructions.</p>
Rationale for Proposed Changes	<p>PLO 3: N/A</p> <p>PLO 4: <ol style="list-style-type: none"> 1. Students will be required to define terminologies such as supply chain viability and sustainability. This step ensures a basic understanding of concepts before students apply them in the case study. 2. Students will be instructed to research financial data and interpret it. They are not required to calculate the financial ratios. 3. The assignment requirement to integrate part 1 has been removed. Instead, the instructions are rewritten to build on and incorporate findings from part one. </p>
Financial Resources Required	N/A
Annual Learning Report Approved	Approved by the EEC on October 3, 2023.
Follow Up (Closing the Loop for PLOS assessed in previous assessment cycle)	There weren't any proposed changes for the 2022 assessment cycle.