



**LOS ANGELES PACIFIC**  
UNIVERSITY



## Bachelor of **BUSINESS ADMINISTRATION**

### ABOUT THE PROGRAM

Preparation for a successful business career requires a broad appreciation for the major elements of the business enterprise and relationships. The Bachelor of Business Administration at Los Angeles Pacific University equips students with professional knowledge and practical skills in strategic leadership, management, production, marketing, finance, technology, human relations, and business law.

LAPU offers students the opportunity to choose from multiple concentrations to specialize in their field of interest. Recommended concentrations for this program are highlighted on the following page.

### Highlights

- Builds a solid foundation in business, economics, and accounting
- Develops analytical, problem-solving, and decision-making skills for business
- Prepares students for an MBA or other graduate degrees in business
- Prepares for a variety of careers in business and economics

### At A Glance

#### Program Credits

General Education Core: **28**

Program Requisites: **15**

Major Requirements: **45**

Electives: **32**

Total Credits to Graduate: **120**

**Cost Per Credit: \$499**



# COURSEWORK

LAPU's Bachelor of Business Administration degree requires the following coursework. For more information, please visit: [lapu.edu/programs/bba-business-administration/program-details/](http://lapu.edu/programs/bba-business-administration/program-details/)

<b>General Education Core</b> 28 Credits	Students pursuing any of LAPU's bachelor's degrees are encouraged to complete the General Education Core before starting their major requirements. Prior coursework from regionally accredited colleges/universities may be transferred to meet the General Education Core requirements. View the <a href="#">LAPU Undergraduate Catalog</a> for course details.		
In order to earn the Bachelor of Business Administration degree, students must complete the following required courses while achieving a minimum cumulative grade-point average (GPA) of 2.0 in their major courses.			
<b>Program Requisites</b> 15 credits	<b>ACCT 210</b>	Financial Accounting	3
	<b>ACCT 220</b>	Managerial Accounting	3
	<b>ECON 203</b>	Principles of Microeconomics	3
	<b>ECON 204</b>	Principles of Macroeconomics	3
	<b>STAT 280</b>	Applied Statistics	3
<b>Major Requirements</b> 45 credits	<b>BUSN 270</b>	Business Law and Ethics	3
	<b>BUSN 310</b>	Statistical Analysis for Business Decisions	3
	<b>BUSN 320</b>	Financial Management and Markets	3
	<b>BUSN 340</b>	Introduction to Business Analytics	3
	<b>BUSN 350</b>	Marketing and E-Commerce	3
	<b>BUSN 395</b>	Project Management	3
	<b>BUSN 415</b>	Operations Management	3
	<b>BUSN 450</b>	International Business	3
	<b>BUSN 460</b>	Leadership and People	3
	<b>BUSN 480</b>	Strategic Management and Policy	3
	<b>BUSN 485</b>	Management and Organizational Behavior	3
	<b>ECON 440</b>	International Economics and Trade	3
	<b>ISYS 380</b>	Information Systems Management	3
	<b>ORGS 400</b>	Leading Disruptive Innovation	3
	<b>SCHM 300</b>	Global Supply Chain Management	3
	<b>Electives</b> 32 credits	Students may choose from any 100-400 level course in the <a href="#">LAPU Academic Catalog</a> . Students may also choose a 15-credit Concentration as part of their Electives.	
<b>Recommended Concentrations</b> Students may choose a 15-credit Concentration as part of their Electives.	<div><div><ul style="list-style-type: none"><li>• Cultural Psychology</li><li>• Healthcare Management</li><li>• Human Services</li><li>• Industrial/Organizational Psychology</li></ul></div><div><ul style="list-style-type: none"><li>• Organizational Leadership</li><li>• Public Administration</li><li>• Supply Chain Management</li></ul></div></div>		

Students may also apply credit toward the fulfillment of LAPU's requirements through Prior Learning Assessment (PLA) and previous coursework from regionally accredited colleges/universities.

<b>Total</b>	<b>120 credits</b>
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