

## MBA Program Learning Outcomes Report Summary 2022

The following table summarizes the assessment of PLOs for the MBA program for assessment cycle 2022. This process is conducted regularly as part of the annual learning results assessments, which measure two or three PLOs for each program each year. This summary report was submitted to the EEC upon its completion.

<b>Program</b>	Master of Business Administration (MBA)
<b>Assessment Period</b>	SU I 2021 - SP 02, 2022
<b>Program Learning Outcomes (PLOs)</b>	<p>PLO 2: Critically analyze quantitative data to propose business strategies.</p> <p>PLO 4: Demonstrate competencies required to manage the functional areas of global business operations effectively.</p> <p>PLO 5: Apply a Christian worldview to decision-making processes and outcomes.</p>
<b>Closing the loop (from the last time these same PLOs were assessed)</b>	This is the first year the PLOs were assessed.
<b>Standards of Success</b>	<p>PLO 2: Each artifact is considered to have met the proficiency standard if two out of the three categories of measurement achieve at least a “satisfactory” rating according to the artifact assessment rubric. Aggregate student scores equal 80% for the Summary &amp; Executive Report   Part 2 - Problem Data Collection and Analysis/Interpretation for BUSN 550 as measured by the artifact assessment rubric.</p> <p>PLO 4: According to the artifact assessment rubric, each artifact is considered to have met the proficiency standard if two out of the three categories of measurement achieve at least a “satisfactory” rating. Aggregate student scores equal 80% for the Economic Analysis - Part 2: Industry Analysis and Evaluation for ECON 530 as measured by the artifact assessment rubric</p> <p>PLO 5: Each artifact is considered to have met the proficiency standard if two out of the three categories of measurement achieve at least a “satisfactory” rating according to the artifact assessment rubric. Aggregate student scores equal 80% for Strategic Plan Analysis   Part 4 - Strategic Framework Application for BUSN 600 as measured by the artifact assessment rubric.</p>

<b>Evidence</b>	<p>PLO 2: Summary &amp; Executive Report   Part 2 - Problem Data Collection and Analysis/Interpretation. Sample size: 21</p> <p>PLO 4: Economic Analysis - Part 2: Industry Analysis and Evaluation Sample size: 15</p> <p>PLO 5: Strategic Plan Analysis  Part 4 - Strategic Framework Application Sample size: 17</p>
<b>Assessment Tool</b>	<p>PLO 2: Direct assessment rubric for evaluating artifact; inter-rater reliability exercise completed. A satisfactory level equates to an 80% pass rate.</p> <p>PLO 4: Direct assessment rubric for evaluating artifact; inter-rater reliability exercise completed. A satisfactory level equates to an 80% pass rate.</p> <p>PLO 5: Direct assessment rubric for evaluating artifact; inter-rater reliability exercise completed. A satisfactory level equates to an 80% pass rate.</p>
<b>Assessors</b>	<p>Dr. Bradly Roh, Adjunct Instructor/Assessor Dr. Dina Samora, Adjunct Instructor/Assessor Dr. Lisa Phillips, Assistant Dean, Tiebreaker</p>
<b>Results</b>	<p>PLO2: Based on the joint assessment scorecard, 21 out of 21 samples passed (100%). The PLO was met.</p> <p>PLO 4: Based on the joint assessment scorecard, 13 out of 14 samples passed (93%). The PLO was met.</p> <p>PLO 5: Based on the joint assessment scorecard, 11 out of 17 samples passed (65%). The PLO was not met</p>
<b>Discussion of Results</b>	<p>PLO 2: Based on the results, the PLO was met. One hundred percent of students could explain their rationale for data selection and prioritization and apply it in a data-driven, strategic decision-making process.</p> <p>PLO 4: Based on the results, the PLO was met. Ninety-three percent of students demonstrated the ability to use a global industry trend analysis to evaluate the company's future economic position.</p> <p>PLO 5: Based on the results, the proficiency standard was not met with a 65% aggregate score.</p>
<b>Proposed Changes</b>	<p>PLO 2: None PLO 4: None PLO 5: Revise the grading rubric and assignment instructions to individually assess the application of a Christian worldview.</p>
<b>Rationale for Proposed Changes</b>	<p>PLO 5: The revision will improve the alignment between the instructions, the rubric, and the PLO.</p>

<b>Financial Resources Required</b>	N/A
<b>Annual Learning Report Approved</b>	Approved by the Educational Effectiveness Committee on February 7, 2023
<b>Follow Up (Closing the Loop for PLOS assessed in previous assessment cycle)</b>	<p>This is the first year these PLOs were assessed.</p> <p>PLO 2: N/A          PLO 4: N/A          PLO 5: N/A</p>