

BSSCM Program Learning Outcomes Report Summary 2022

The following table summarizes the assessment of PLOs for the BSSCM program for the assessment cycle (year). This process is conducted regularly as part of the annual learning results assessments, which measure two or three PLOs for each program each year. This summary report is to be submitted to the EEC upon its completion.

Program	Bachelor of Science in Supply Chain Management
Assessment Period	Summer 1, 2021 to Spring 2, 2022
Program Learning Outcomes (PLOs)	<p>PLO 1: Demonstrate the ability to integrate biblical concepts and principles with discipline-specific topics and domains.</p> <p>PLO 2: Demonstrate professional competencies in supply chain management, including practical and analytical skills required in the field.</p>
Closing the loop (from the last time these same PLOs were assessed)	This is the first year PLOs were assessed.
Standards of Success	<p>Artifact Proficiency Standard: According to the artifact assessment rubric, each artifact is considered to have met the proficiency standard if two of the three measurement categories achieve at least a “satisfactory” rating.</p> <p>Aggregate student scores equal 80% for the Marketing Proposal Part 2 Marketing Strategy, Program Implementation, and Control for BUSN 350 as measured by the artifact assessment rubric.</p>
Evidence	<p>PLO 1: The Marketing Proposal Part 2 Marketing Strategy Program Implementation and Control assignment for BUSN 350; Sample size - 6/5 artifacts.</p> <p>PLO 2: Final Assignment: Plant Location Solution Part 2: Strategic Proposal assignment for SCHM 320; Sample size - 7/6 artifacts.</p>
Assessment Tool	<p>PLO 1: Direct assessment rubric for evaluating artifact; inter-rater reliability exercise completed. A satisfactory level equates to an 80% pass rate</p> <p>PLO 2: Direct assessment rubric for evaluating artifact; inter-rater reliability exercise completed. A satisfactory level equates to an 80% pass rate.</p>
Assessors	<p>PLO 1: Dr. Richard Sands, Assessor Dr. Bradly Roh, Assessor Dr. Lorna DeShay (Tiebreaker)</p> <p>PLO 2: Dr. Richard Sands, Assessor Dr. Bradly Roh, Assessor Mr. William Liesman (Tiebreaker)</p>

Results	<p>PLO 1: Based on the joint assessment scorecard, 5 out of 5 samples passed (100%).</p> <p>PLO 2: Based on the joint assessment scorecard, 5 out of 6 samples passed (83%).</p>
Discussion of Results	<p>PLO 1: Students demonstrated the ability to discuss the alignment of the company's marketing strategies with a Christian worldview. Understanding and applying ethical principles is an essential skill. Assessors acknowledged the need for students to continue improving their APA writing skills.</p> <p>PLO 2: Students demonstrated practical and analytical skills in supply chain management essential to making real-world decisions for mitigating risk.</p>
Proposed Changes	<p>PLO 1: None PLO 2: None</p>
Rationale for Proposed Changes	N/A:
Financial Resources Required	N/A
Annual Learning Report Approved	Approved by the Educational Effectiveness Committee on January 10, 2023.
Follow Up (Closing the Loop for PLOS assessed in previous assessment cycle)	N/A