

Bachelor of Science in Supply Chain Management Program Review: Executive Summary 2025

Process

In June 2025, Dr. Lisa Phillips, Assistant Dean, initiated the first meeting with the Program Review Committee (PRC). The committee comprised internal reviewers, including full-time instructor, Dr. Frans Flores, adjunct faculty members Dr. Bradly Roh, Dr. Richard Sands, and William Liesman, and Kristen Denlinger from the Digital Solutions team. The PRC met monthly, obtained External Stakeholder input on July 2, 2025, and finalized the BSSCM Program Review Self-Study Report on July 9, 2025. The next step was the completion of the external reviewers' program evaluation. External reviewers Dr. Arthur Smith and Professor Jeffrey Byrd completed the External Reviewer Report and presented their findings to the PRC on August 6, 2025. The PRC met on August 13, 2025, to finalize the goals and implementation plans.

Summary

The Bachelor of Science in Supply Chain Management (BSSCM) program was introduced in the Fall of 2018. It was designed for individuals seeking career advancement in Supply Chain Management, including those already working in operations, customer service, and manufacturing. The program gives graduates the skills to optimize business processes across the entire supply chain by integrating key functions like logistics, procurement, marketing, and quality management.

The BSSCM program review process included independent program evaluations by the Program Review Committee's internal and two external reviewers. The results of those evaluations are provided in the [BSSCM Internal Program Rubric to Assess Program Quality](#) and the [BSSCM External Program Review Rubric to Assess Quality](#).

Summary

Program Quality

Students

Strengths

- The BSSCM program attracts a diverse student population, reflecting a range of ages and ethnicities - 62% female, 25% Black or African American, 32% Hispanic, and 47% aged 35 years and above. This rich diversity is a strength of the program.

Areas for Improvement

Curriculum and Learning Environment

Strengths

- The curriculum is well-aligned with institutional learning outcomes and core competencies. The program benefits from a clear curriculum map, positive feedback from internal and external stakeholders, and a curriculum that is comparable to similar programs at other institutions.

Areas for Improvement:

- The review identified a need to address currency and gaps in the curriculum related to industry trends and key competencies, including data analytics, AI collaboration, digital tool proficiency, and financial acumen.
- The review identified a need to strengthen the link between theoretical concepts and practical, real-world applications within the courses.

Student Learning and Success

Strengths

- Students demonstrate strong performance, with an aggregate grade distribution showing 79.6% of students earning a C or better.

Areas for Improvement

- Data indicate disparities in course pass rates and retention among different ethnic and gender groups, which require further analysis and targeted support strategies.

Faculty

Strengths

- The program is supported by a dedicated and highly qualified team of 24 adjunct instructors, many of whom (67%) hold terminal degrees and possess extensive, relevant industry experience. End-of-course surveys reflect high levels of teaching effectiveness.

Areas for Improvement:

- Faculty diversity significantly affects student retention and graduation rates. LAPU administration should continue improving faculty diversity to reflect the student population.
- Lack of faculty research and professional development specifically related to the field of supply chain management.

Program Viability and Sustainability

Program Demand

Strengths

- The program has demonstrated strong viability, with significant growth in enrollments and net contribution from FY 2020-21 to FY 2022-23. The program is also competitively priced in comparison to similar programs.

Areas for Improvement

- The program experienced a decrease in enrollment and net contribution in FY 2023-24, suggesting a need to investigate market factors and enhance marketing efforts. Direct marketing of the program may increase enrollment.

Recommendations, Future Goals, and Implementation Schedule

Identify the recommendations of the PRC, any future goals for the program, and a proposed implementation schedule for the recommendations. Be sure to consider the implications of the plan for LAPU's resources (financial and personnel).

- **Recommendations**
 - Revise Program Learning Outcomes (PLOs) to create separate outcomes for oral and written communication.
 - Develop a new PLO specifically for quantitative reasoning and data-driven decision-making.
 - Strengthen the link between theory and practice by embedding more applied learning activities (case studies, simulations) into courses.
 - Create a course revision schedule to systematically update the BSSCM curriculum.
 - Partner with the marketing department to rebrand the degree program to increase enrollment.
- **Future Goals**
 - Improve curriculum relevance to better equip students for the demands of the modern industry.
 - Support faculty and strategically plan for future growth through curriculum updates and resource allocation.
- **Implementation Schedule**
 - **PLO Revisions:** Fall 2026
 - **Strengthen Theory/Practice Link:** Fall 2026/Spring 2027
 - **Resource Allocation for Curriculum Updates/Marketing:** Annually during the budget planning cycle

Conclusion/Final Comments

The BSSCM program is fundamentally sound, providing a valuable education to a diverse student body. The self-study identifies clear, actionable steps to enhance curriculum, improve student success, and ensure the program's long-term growth and relevance in a dynamic global marketplace. By implementing these recommendations, the BSSCM program will be well-positioned for continued excellence and growth.